

2017 50+ Builder Editorial Calendar

Summer & Fall

THEME

2017 Mid-Year Report Card
Land Development
Finance
PCBC Show Issue

PRODUCTS

Exteriors
Windows & Doors
Roofing
Software
Siding



SHOW/EVENT

PCBC: June 28-29,
San Diego, CA

ADVERTISING MATERIALS DUE

May 16, 2017
Monday

Winter & Spring

Interesting Interiors

Interior Lighting
Cabinets & Molding
Appliances, Flooring,
Countertops, Fireplaces
and Mantels
Plumbing, Electrical
Faucets

BIS
Nov 9-10
Riverside,
Convention Center



Sept. 15, 2017
Thursday

GreenBuild:
Oct. 5-7,
Los Angeles, CA



“By reading 50+ Builder magazine, you will stay on top of the trends within this powerful niche market so that you can serve your 50-plus customers’ changing demands. Their desires and demands have changed before our very eyes over the past five years! Each article is beautifully presented and offers the very latest in design, education, marketing and sales trends with community profiles to keep your imagination revved and your profit line healthy.”

— Jane Marie O'Connor, MIRM, CAASH, CAPS, CSP, CMP, 55 Plus, LLC